



## Interested in becoming an eWIC Authorized Farmer?

- Complete a Farmer WIC Application before March 31st. Visit [Maine.gov/WIC](http://Maine.gov/WIC) (Vendors & Farmers tab on left).
- Participate in a WIC Farmer Training session by March 31st. Contact us to book a time!
- Once your application has been reviewed & a farmer representative has received this year's WIC training, an agreement will be emailed to you. Please review and sign agreement if you agree with all the WIC terms and FMNP Policies by April 1st.

### WIC authorized farmer complete when:

- You receive a WIC representative signed copy of the WIC agreement.
- You are registered with our EBT Processor.
- Completed a buy on your device.

### Questions? Concerns?



[WICVendor@Maine.gov](mailto:WICVendor@Maine.gov)



207-287-3991

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OneDrive - State of Maine\Vendor\Maintenance\\_Documents\\_Farmer Booklet 2026

## Maine WIC Nutrition Program - and - Farmers Market Nutrition Program



Maine Farmers Feeding Maine Families

**Maine Farmers Wanted**



Maine Department of Health and Human Services  
Maine Center for Disease Control and Prevention

*This institution is an equal opportunity provider.*

## What is WIC?

WIC is a supplemental nutrition program for women, infants, and children up to 5 years of age who are at nutritional risk. Our mission is to improve health outcomes by providing nutritious foods to supplement diets, information on healthy eating, breastfeeding education and support, and referrals to healthcare and other services. As part of the program, WIC authorizes farmers to provide participants with fresh, locally-grown fruits and vegetables.

## General Information

There are two types of benefits that can be redeemed with a WIC farmer. One is the Cash Value Benefit (CVB) for any Fruit & Vegetable year around. The other is the Farmers Market Nutrition Program (FMNP) for the season July-October and can only be used for Maine grown produce, including herbs.

We authorize farmers who attend farmers' markets as well as those with roadside or mobile stands. A farmer must have a regular, advertised schedule and meet Maine law requirements.

Scan me for more info  
Or to apply



Website: [Maine.gov/WIC](http://Maine.gov/WIC)  
Vendors & Farmers  
tab on left

## WIC Farmers

These are the general requirements to be considered for authorization as a WIC farmer:

- Provide at least 50% Maine grown fruits and vegetables.
- Provide at least 50% produce that is fresh and not processed.
- Have a valid email address.
- Have a device able to accept WIC & FMNP benefits (Android OS or iPhone IOS) with cellular service or WIFI at your sales location and be comfortable using web-based applications and other technology.
- Comply with all requirements of the WIC EBT Contractor by registering and providing
  - a. Social Security Number,
  - b. Bank Name, Routing Number and Account Number.
- Display a sign stating WIC Accepted here.
- Have defined hours of operation.
- Provide handicapped accessible location.
- Provide enclosed structure (tent/roof) for produce.
- Offer WIC customers the same courtesy as other customers.
- Inform Maine WIC Nutrition Program of schedule and/or location annually in the farmer portal.

